

BOATING

On The
Hudson

THE NEW YORK INTERNATIONAL BOAT SHOW January 4 -13 2002

The New York International Boat Show, the largest and most popular boat show in the Northeast is a great way to enjoy the holiday season. The show features a spectacular selection of the newest and best in luxury motor yachts, performance boats, sportfishers, inflatables, engines, marine accessories and electronics and nautical gifts and apparel...all at the best prices!

MIDNIGHT EXPRESS GIVES FROM THE HEART

MIDNIGHT EXPRESS, a small Pompano, Florida-based boat builder, considers their boat owners as family members. After losing one on September 11 at the World Trade Center, the company looked for a way to honor him and assist others at the same time. In his memory, they will donate \$2,500 of every boat that they sell at the New York Show (or any sales that are generated from the Show for up to one year) to the Red Cross WTC relief efforts. God Bless America!

WHAT'S NEW AND WHAT'S HOT

COBALT BOATS wows the crowd with the unique worldwide premiere of the Collector Edition Leather 262, featuring luxurious interiors on their new 262 model. Debuted in fall 2001, the new 360 Performance Cruiser, the largest COBALT ever built, combines the amenities of a cruiser coupled with all the performance of a sportboat, equipped with dozens of standard features and buoyed by an impressive comprehensive options list. The 263 is the yacht-certified cuddy companion to the 262 bowrider, both also recently introduced in fall 2001.

SUNSTREAM BOAT LIFTS, the world's largest hydraulic boat lift company, revolutionizes the marine industry with a product that can lift almost any boat almost anywhere. The Floatlift offers the speed and reliability of hydraulics and convenience of remote control operation to boaters seeking a safe and user-friendly floating lift for their boating convenience.

GRADY-WHITE spotlights the world premiere of their 283, in addition to refurbishing two popular models. The new Chase 273 has been completely redesigned with the fisherman in mind and the Fisherman 222's console has been updated to include a stand-up head area with storage nets to handle the fisherman's gear or beach items.

SILVERTON MARINE CORPORATION celebrates the worldwide introduction of their 38 Convertible, offering upscale interior amenities on a new offshore-inspired hull design. The new 38 features a long list of standard equipment, as well as several engine configurations to fit the coastal cruiser or the offshore angler.

ATLANTIC TOWERS® spotlights their Atlantic Rigger "Fifteens," the new 15-foot professional grade sportfishing outriggers specifically designed to bolt onto any hard top, arch or tower on boats up to 30 feet in length. The outriggers provide a neat, custom appearance to small craft boats with minimal hardware, installation and cost.

YAMAHA MARINE, winner of the prestigious Industry Innovation Award for the second year in a row, has established an entire new class of outboard performance by introducing the world's first V6 four-stroke outboards, the YAMAHA F225 and F200. Boaters will be able to enjoy the V6 power and gain the additional benefits of clean running performance, outstanding fuel efficiency, exceptional range and quiet operation that four-stroke outboards provide. The Yamaha F225 and F200's also eliminate the need for two-stroke oil to be mixed with fuel. This advantage further reduces operating expense and increases onboard storage space because a separate oil tank is no longer needed. YAMAHA is replacing its line of two-stroke Jet-drive engines with a line of new four-stroke Jetdrives, the F115, F80, F50 and F40. This move offers four-stroke fuel efficiency and quiet operation to boaters who use their craft in shallow water, over sandbars or in whitewater rapids where rocky or muddy bottoms and shallow structure would damage props on conventional outboards.

KAWASAKI MOTORS CORP., USA introduces the all-new 2002 KAWASAKI Jet Ski® 1200 STX-R, offering serious riders out-of-the-crate performance and competition level handling.

In a new mode for 2002, ACHILLES INFLATABLE CRAFT presents the LSR 96, a 9'6" hypalon model with an aluminum roll-up floor.

First-time exhibitor HO SPORTS, a premier water sports company, spotlights their selection of Hyperlite Wakeboards.

GLENDINNING MARINE PRODUCTS features their EEC2001, the latest in electronic engine control.

BALLYHOOD INTERNATIONAL BIG GAME TROLLING LURES spotlights their two new "Top Gun" Tuna Trolling lures, a 3.5 oz. diver lure and a 7.5 oz. Tuna Bullet, great for blue fin - big eye tuna.

Focusing on comfort, MARK ENTERPRISES features gel insoles, heel cups and pads.

J.D. POWER AND ASSOCIATES ANNOUNCES RESULTS OF INAUGURAL MARINE INDUSTRY CUSTOMER SATISFACTION STUDY

Cobalt, Ranger, Grady-White Boats Rank Highest in Overall Boater Satisfaction!

Consumers who purchased 36 different brands of bass boats, runabouts and center console boats expressed their opinions in the inaugural J.D. Power and Associates Marine Quality and Performance StudySM. The Study was developed to provide the marine industry with quality and customer product satisfaction